

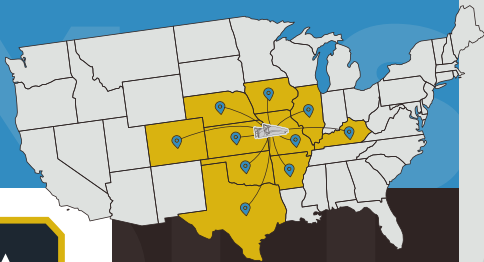


THE TWELVE COURTS OF CHRISTMAS 2024

NATION'S LARGEST SHOOTOUT

December 13th - 31st, 2024

Over 200 high school varsity basketball teams from Missouri, Kansas, Iowa, Nebraska, Illinois, Arkansas, Kentucky, Colorado, Texas, and Oklahoma are coming to the iconic Hy-Vee Arena in Kansas City for twelve days of the Country's largest holiday shootout.



HY-VEE ARENA INVITATIONAL

2ND ANNUAL VOLLEYBALL TOURNAMENT

September 28th, 2024

Get ready to spike, set, and score at the Hy-Vee Arena's Second Annual Invitational Volleyball Tournament. With 28 teams scheduled, it will be an electrifying weekend of non-stop volleyball action.

Sponsorship Opportunities

2 yearly recurring events to elevate your brand



Diamond Sponsorship - \$10,000

- Corporate logo on designated court for entire year - exposure to 200,000 plus visitors
- Twelve Courts of Christmas Program Cover Recognition as Lead Sponsor
- Corporate logo on all 3,000 plus shirts presented to athletes and available for sale
- Double full-page or two full pages of corporate advertising in program book - full color
- Placement on all social media and Hy-Vee Arena marquees & message monitors
- Recognition at all games of Twelve Courts of Christmas by courtside announcers
- Logo on Invitational program

Gold Sponsorship - \$5,000

- Large banner displayed in Arena Atrium for entire year (banner paid by Arena)
- Corporate logo on all 3,000 plus shirts
- Double full-page or two full pages of corporate advertising in program book - full color
- Placement on all social media and Hy-Vee Arena marquees & message monitors
- Recognition at all games of Twelve Courts of Christmas by courtside announcers
- Logo on Invitational program

Silver Sponsorship - \$3,000

- Large banner displayed in Arena Atrium for entire year (banner paid by Arena)
- Corporate logo on all 3,000 plus shirts
- Double full-page or two full pages of corporate advertising in program book - full color
- Placement on all social media and Hy-Vee Arena marquees & message monitors
- Recognition at all games of Twelve Courts of Christmas by courtside announcers
- Logo on Invitational program

Bronze Sponsorship - \$1,000

- Single page ad copy in program book - full color
- Recognition at all games of Twelve Courts of Christmas by courtside announcers
- Placement on all social media and Hy-Vee Arena marquees & message monitors
- Logo on Invitational program

Platinum Sponsorship - \$500

- Half page of corporate advertising in program book - full color
- Placement on all social media and Hy-Vee Arena marquees & message monitors
- Logo on Invitational program

Gem Sponsorship - \$250

- Quarter page full color ad copy in program book
- Placement on all social media
- Logo on Invitational program

*Sponsorships must be paid by end of current calendar year.

For more information, you can reach out to:

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